

ADITTEE RAO

BRAND AND
COMMUNICATION
DESIGNER

5+ years of experience creating identity systems, packaging and communication design for luxury, FMCG, technology and cultural brands.



CONTACT

📍 Bangalore, India | **Open to Relocation**

📞 +91 80955 89596

✉️ ra.adittee@gmail.com

🌐 Adittee Shree Rao

📷 ohso.ra

🌐 radesigns.in

SKILLS

Brand Identity

Typography

Communication Design

Packaging Design

Creative Direction

Presentation Design

Publication Design

Art Direction



EXPERIENCE

RA DESIGNS *Dec 2024 – Present*
Founder | Brand & Communication Designer

Lead independent branding, identity, web and communication design projects from strategy through execution.

Develop visual identity systems, websites, presentations and marketing collateral for businesses across diverse sectors.

Collaborate directly with clients to translate business goals into cohesive, concept-led design solutions.

RESTORE DESIGN
July 2023 – Nov 2023 (Consultant until Apr 2024)
Senior Brand Designer

Led branding and communication design projects within a multidisciplinary retail and spatial design studio.

Developed identities, environmental graphics and brand communication while collaborating closely with architects and interior designers.

Coordinated with cross-functional teams to-

-deliver cohesive brand experiences across physical and digital touchpoints.

FOLEY DESIGNS *Jan 2021 – Jul 2023* Mid-level Graphic Designer

Led branding, packaging and communication projects for clients including Titan, Kohler, Hansaplast and Himalaya.

Designed identity systems, packaging and brand collateral across FMCG, luxury retail and consumer brands.

Collaborated with client servicing, industrial design and artwork teams from concept development through production.

LUCID DESIGN *Aug 2020 – Jan 2021* Graphic Designer

Worked on branding and packaging projects across FMCG and corporate sectors.

Developed brand identities and packaging concepts while adapting design solutions for diverse audiences.

Collaborated within a multidisciplinary team, strengthening communication and production workflows.

PALLAVI NOPANY / PACK OF 2 *Dec 2017 – Mar 2020* Graphic Designer

Developed branding, packaging, publications, campaign assets and UI concepts across a wide range of client projects.

Worked within a small multidisciplinary studio, collaborating closely with photographers, illustrators, architects and fashion professionals.

Managed multiple projects simultaneously from concept through execution, building strong foundations in identity design and visual storytelling.

EDUCATION

University of Northumbria
BA Graphic Design

DJ Academy of Design
Diploma in Communication Design

SOME CLIENTS I HAVE WORKED FOR

